

internalized one's Divine service to "make Israel here,"<sup>6</sup> to the point of penetration of one's very core, one speaks to others about it with enthusiasm. At that point one will eagerly publicize the directive of "make Israel here" to one's family and acquaintances, and certainly to one's students, and ultimately to all those he can reach. Because this message comes from within, one's words are words which come from the heart, which are guaranteed to enter the heart<sup>7</sup> and will have their intended effect. When one actually becomes a living example of this ideal in his own efforts, he can certainly have the effect on others. This is true to such an extent that the listeners themselves become speakers - "the lots themselves begin to speak."

*(From the talk of Shabbos Parshas Pinchos, Mevorchim HaChodesh Menachem Av, 24 Tammuz, 5751).*

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*that were used to determine the division miraculously spoke, declaring out loud which territory belonged to which tribe. Translator's note.]*

6. See *Igros Kodesh, Admor MaHaRayatz*, vol. 1, p. 485 ff.

7. *Sefer HaYashar* by Rabeinu Tam 13, cited in *Shaloh*, 69a.

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# ***BESURAS HAGEULO***

## **The Announcement of the Redemption**

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by the  
**Lubavitcher Rebbe**  
**Rabbi Menachem M. Schneerson**

◆

**Excerpts from Sifrei HaSichos 5750-5752**  
**Concerning Moshiach and Redemption**

*[Free Translation into English]*

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Everything is already completed, including "polishing the buttons," and the "stand all of you ready" is also completed, "all is ready for the festive meal," we are already in a situation of Redemption, "behold he (Moshiach) comes" in imminent reality; each and every individual must accustom himself to the Redemption and to put himself in the position and attitude of Redemption, through the Divine service of "make here the land of Israel" - perfection of Divine service in thought, speech and action

*(Shabbos Parshas Pinchas, 24 Tammuz, Blessing of the Month of Menachem-Av)*

### IN LOVING MEMORY OF

Horav **Schneur Zalman Halevi** ע"ה  
ben Horav **Yitzchok Elchonon Halevi** הי"ד  
**Shagalov**

Passed away on 21 Tamuz, 5766

Reb **Dovid Asniel** ben Reb **Eliyahu** ע"ה  
**Ekman**

Passed away on 5 Sivan - Erev Shavuot, 5765

Mrs. **Devora Rivka** bas Reb **Yosef Eliezer** ע"ה  
**Marenburg**

Passed away on the second day  
of Rosh Chodesh Adar, 5766

ת. נ. צ. ב. ה.

### AND IN HONOR OF

Mrs. **Esther Shaindel** bas **Fraidel Chedva** 'טח"י  
**Shagalov**

### DEDICATED BY THEIR CHILDREN

Rabbi & Mrs. **Yosef Y.** and **Gittel Rochel** שיחיו  
**Shagalov**

## 31

All the signs for Redemption indicate that we are literally at the Redemption. As my sainted father-in-law publicized and declared, we have completed everything necessary for Redemption. Even the "polishing of the buttons"<sup>1</sup> and "stand, all of you ready,"<sup>2</sup> have also been achieved. This means that "all is prepared and ready for the banquet"<sup>3</sup> and we are ready to approach the table and partake of the feast of Livyoson and the Shor HaBor, because "Behold he (the King Moshiach) is coming"<sup>4</sup> - imminently!

\* \* \*

As we stand in such close proximity to the Redemption, every Jew must accustom himself to this reality. Everyone must internalize a state and feeling of Redemption, by making his personal day a "personal day of Redemption," and transforming one's private space into "the land of Israel." One achieves this by doing, at each moment and in every place, one's service in thought, speech and action to utter perfection.

Also, the result of perfecting one's service (in thought, speech and action) must be expressed in one's speech. That is, just as the "the lots themselves spoke,"<sup>5</sup> so too when one has

1. See talk of Simchas Torah, 5689.

2. See *Igros Kodesh, Admor MaHaRayatz*, vol. 4, p. 279. See *Hayom Yom 15 Teves*.

3. Mishnaic expression, *Avos* 3:16.

4. *Shir HaShirim* 2:8 and *Shir HaShirim Rabbah* on this verse.

5. [When the land of Israel was divided among the 12 tribes, the lots